



EUROPEAN UNION PRIVACY STATEMENT

Thank you for purchasing our boat or requesting information. We are required by EU Directives and laws and US laws to collect your personal information to be able to provide you with information for product safety purposes, and to fulfill our warranty obligations to you. The European Data Protection Directive requires notification to you of the collection, use, safeguarding, and transfer to our company in the United States and Canada of your personal information. “Personal Information” may include your name, age, mailing address, residential phone number, or e-mail address. It may also include income ranges, marital status, product or lifestyle preferences, and product registration and boat warranty information.

How We Collect Personal Information: “Personal data” and “personal information” and “your information” means data about you that identifies or can identify you. Upon receipt of this form executed by you, your dealer will provide us with personal information collected at the time of your boat order/purchase with other product registration data. We do not collect sensitive personal data pertaining to racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health or sexual life, or financial account numbers or credit card information used to purchase your boat. Your dealer will continue to provide us with information on your boat relating to our express limited warranty. We will send you customer satisfaction surveys which you may elect to return to provide us with information on your boat purchase and your servicing needs. Your personal information may be gathered by or shared with our marketing providers and affiliated companies, who have comparable levels of privacy protection, for the purposes described in this statement. Our employees, authorized dealers, and marketing providers collect personal information when you request information about our companies and from surveys, promotions, contests, correspondence, your e-mails, telephone inquiries, web forms, and other communications.

How We Use & Disclose Personal Information: Unless you advise us otherwise, our employees, authorized dealers, affiliated companies, and marketing providers, may generally collect, use, disclose, transfer, hold, and file your personal information for the following purposes: (1) Providing you with information for product recall and other product safety related purposes; (2) Fulfilling the terms of our limited warranty or other service obligations; (3) Ensuring your satisfaction through surveys or other contacts; (4) Providing goods, brochures, information, incentives, and/or services to you or on your behalf; (5) Reviewing goods and/or services provided to you in product, services, and market analyses; (6) Providing billing, accounting, collections, and protecting against fraud and error; and (7) Investigating a breach or a contravention of a law, complying with a subpoena, warrant, court order, or as required or otherwise permitted by law. **WE WILL NOT SELL YOUR PERSONAL INFORMATION OR SUBJECT YOU TO TELE-MARKETING.**

Safeguards: We use security safeguards appropriate to the sensitivity of personal information to protect it from loss or theft, as well as prohibiting unauthorized access, disclosure, copying, use or modification of your personal information. These safeguards include restricted access to offices and equipment, security clearances, the use of passwords and/or encryption, publishing our privacy policy to appropriate personnel with instructions to act in accordance with its principles and contractual provisions with our marketing agents, and authorized dealers to follow the principles of our privacy policy.

Transfer of Personal Information outside the European Economic Area (“EEA”): Although the United States and Canada may not have data privacy laws which afford the same level of protection for your personal information as laws within the EEA, please be assured that we will continue to abide by the principles set out in this privacy statement, in our full privacy policy, and in applicable laws, for all transferred personal information. We will preserve the security and confidentiality of personal information and afford such personal information an adequate level of protection.

Access and Correction to Your Personal Information: Subject to the exceptions provided by applicable law, we will provide upon written request your specific personal information collected in a form which is generally understandable. Your Personal Information is located at our company and with our primary marketing agency, who has contractually agreed to protect your personal information according to our

privacy policies. [You can withdraw consent for us to use your personal information and/or send you marketing materials at any time upon providing us with 30-day notice.](#) Please direct corrections, withdrawals of consent, complaints or other inquiries regarding personal information to: Tracy P. Phillips-Berk, Albemarle Boats Inc. 140 Midway Drive, Edenton NC 27932; Phone: 252-482-7600, Fax: 252-482-8289, E-mail: tberk@albemarleboats.com. Our full Privacy Policy and any updates are located on our website. If any supplementary disclosure is required, we will obtain your consent for disclosure to other persons or organizations, and the purposes for the disclosure, unless otherwise permitted by law.